

2012

Bachelor of Business Administration

First Semester

BBA-101A: Punjabi

Time allowed: 3 Hours

Max. Marks: 45

ਨੋਟ:- ਸਾਰੇ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹਨ। ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ ਢੁੱਕਵੇਂ ਹੋਣੇ ਚਾਹੀਦੇ ਹਨ।

x-x-x

1. ਹੇਠ ਲਿਖੇ ਕਾਵਿ-ਟੋਟੇ ਵਿੱਚੋਂ ਕਿਸੇ ਇੱਕ ਦੀ ਪ੍ਰਸੰਗ ਦੱਸ ਕੇ ਵਿਆਖਿਆ ਕਰੋ-

(5 ਅੰਕ)

- ਹਾਇ ਨਾ ਧਰੀਕ ਸਾਨੂੰ, ਹਾਇ ਵੇ ਨਾ ਮਾਰ ਖਿੱਚਾਂ।
ਹਾਇ ਨਾ ਵਿਛੋੜ ਗਲ ਲੱਗਿਆਂ ਨੂੰ ਪਾਪੀਆਂ !
ਹਾਇ ਨਾ ਤੁੱਕੇ ਮਾਰੀ ! ਖਿੱਚ ਨਾ ਫਟੱਕੇ ਦੇ ਦੇ,
ਵਰ੍ਹਿਆਂ ਦੀ ਲੱਗੀ ਸਾਡੀ, ਤੈੜ ਨਾ ਸਰਾਪੀਆਂ !
ਹਾਇ ਨਾ ਵਲੂੰਧਰੀ ਵੇ ! ਸੁੱਟੀ ਨਾ ਉਤਾਰ ਭੁੰਢੇ,
ਸੱਜਨ ਗਲੋਂ ਟੁੱਟੀਆਂ, ਹੇ ਜਾਸਾਂ ਇਕਲਾਪੀਆਂ !

- ਓਏ ! ਮਜ਼ੂਰ ਚੰਗੇ ਲੱਗਦੇ !
ਨਿੱਕੇ ਨਿੱਕੇ ਸ਼ਿਆਲ ਇਨ੍ਹਾਂ ਦੇ,
ਉਨ੍ਹਾਂ ਵਿਚ ਢਲੀਆਂ ਇਨ੍ਹਾਂ ਦੀਆਂ ਜਿੰਦਗੀਆਂ,
ਸਾਦੇ ਸਾਦੇ ਚਿਹਰੇ, ਬੇਨਿਕਾਬ ਜਿਹੇ,
ਨ ਛਪਦੇ ਨ ਛੁਪਾਂਦੇ ਕੁਝ ਆਪਣਾ।

2. ਹੇਠ ਲਿਖੀਆਂ ਕਵਿਤਾਵਾਂ ਵਿੱਚੋਂ ਕਿਸੇ ਇੱਕ ਦਾ ਸਾਰ ਜਾਂ ਕੇਂਦਰੀ ਭਾਵ ਲਿਖੋ -

(5 ਅੰਕ)

- ਪਿੰਜਰੇ ਪਿਆ ਪੰਛੀ
- ਪੰਜਾਬ ਦੇ ਦਰਿਆ
- ਵਿਸਾਖੀ ਦਾ ਮੇਲਾ
- ਸੁਨੇਹੁੜੇ

3. ਹੇਠ ਲਿਖੀਆਂ ਕਹਾਣੀਆਂ ਵਿੱਚੋਂ ਕਿਸੇ ਇੱਕ ਦਾ ਸਾਰ ਲਿਖੋ -

(5 ਅੰਕ)

- ਆਲ੍ਹਣੇ ਦੇ ਬੋਟ
- ਭੱਤਾ
- ਜੀਨਤ ਆਪਾ

4. ਹੇਠ ਲਿਖੇ ਕਿੱਸੇ ਇਕ ਕਵੀ ਜਾਂ ਕਹਾਣੀਕਾਰ ਦਾ ਜੀਵਨ, ਰਚਨਾ ਅਤੇ ਯੋਗਦਾਨ ਸਬੰਧੀ ਚਰਚਾ ਕਰੋ

(8 ਅੰਕ)

- ਭਾਈ ਵੀਰ ਸਿੰਘ
- ਕਰਤਾਰ ਸਿੰਘ ਦੁੱਗਲ

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5. ਹੇਠ ਲਿਖੇ ਵਿਸ਼ਿਆਂ ਵਿਚੋਂ ਕਿਸੇ ਇੱਕ ਉਪਰ ਲੇਖ ਲਿਖੋ -

(7 ਅੰਕ)

- ਨੌਜਵਾਨਾਂ ਦੀ ਵਿਦੇਸ਼ਾਂ ਵਲ ਦੌੜ।
- ਮਹਿੰਗਾਈ।
- ਸੰਚਾਰ ਦੇ ਸਾਧਨਾਂ ਦੀ ਭੂਮਿਕਾ।
- ਇੰਟਰਨੈੱਟ।

6. ਹੇਠ ਲਿਖੇ ਵਾਕਾਂ ਵਿਚੋਂ 7 ਵਾਕਾਂ ਨੂੰ ਸੋਧ ਕਰਕੇ ਲਿਖੋ -

(7 ਅੰਕ)

- ਮੇਰੇ ਪਾਸ ਬਹਿਗੁਰੂ ਦਾ ਦਿਤਾ ਬਥੇਰਾ ਕੁਜ ਹੈ
- ਰੋਬ ਥੋਨੂੰ ਭਾਗ ਲਾਵੇ, ਉਮਰਾਂ ਬੱਡੀਆਂ ਕਰੇ
- ਤੁਸੀਂ ਕੀ ਮੇਰਾ ਕੰਮ ਕਰ ਦਿਉਗੇ।
- ਠਨਡੀ ਜੰਗ ਸੰਸਾਰ ਵਿੱਚ ਹਮੇਸ਼ਾ ਚਲਦੀ ਰਹਿਨਦੀ ਹੈ
- ਦੇਬੀ ਦੇਬਤੇਆਂ ਵਾਲਾ ਯੁਗ ਗੁਜਰ ਚੁੱਕਾ ਹੈ।
- ਦਰਿਆਵਾਂ ਦੇ ਕੰਨਡਿਆਂ ਤੇ ਪਾਨੀ ਚੜ ਆਇਆ ਹੈ
- ਉਹ ਪਟਿਆਲਾ ਜਾਨਾ ਹੈ
- ਅਸਾਂ ਨੇ ਸਵੇਰ ਤੋਂ ਲੈ ਕੇ ਸ਼ਾਮ ਤੱਕ ਖੇਡਦੇ ਸਨ।
- ਸੁਰੀਲੀ ਕੁੜੀ ਸੁੰਦਰ ਗਾਉਂਦਾ ਹੈ
- ਸੂਰਜ ਨਿਕਲਿਆ ਤੇ ਧੁੰਦ ਪੈ ਗਈ।

7. ਹੇਠ ਲਿਖੇ ਤਕਨੀਕੀ ਸ਼ਬਦਾਂ ਵਿਚੋਂ ਕਿਸੇ 8 ਦਾ ਪੰਜਾਬੀ ਅਨੁਵਾਦ ਕਰੋ -

(8 ਅੰਕ)

- Audit
- Average
- Broker
- Census
- Commerce
- Demand for payment
- Discount Rate
- Firm
- Fixed Capital
- Human Capital

2012
Bachelor of Business Administration
First Semester
BBA-101B: History and Culture of Punjab
(History and Culture of Punjab from the earliest times to 1849)

Time allowed: 3 Hours

Max. Marks: 45

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any five questions of the following in about 25-30 words each:

- a) What was Lothal famous for?
- b) Who discover Harappa and when?
- c) Who was Bhagadugha?
- d) First Buddhist council was held by whom and where?
- e) What is Aparigraha and Asetaya in Jainism?
- f) Which Guru constructed a Baoli at Goindwal?
- g) How were Dasyus?
- h) When did the first Ghalugara occurred?
- i) Who was Ram Rai?
- j) Write any two functions of Gurumatta. (5x1)

UNIT - I

II. I am poet, my father is a doctor and my mother is the grinder of corn. Write about the evolution of caste system in Vedic age (10)

III. How is Buddhism different from Jainism? (10)

UNIT - II

IV. Discuss the socio-religious condition during the Mauryan age. (10)

V. Mentioned the orders of Sufism and in what way did the Chisti differ from the Suhrawardi order? (10)

UNIT - III

VI. Discuss in details the causes for the martyrdom of Five Guru and its impact. (10)

P.T.O.

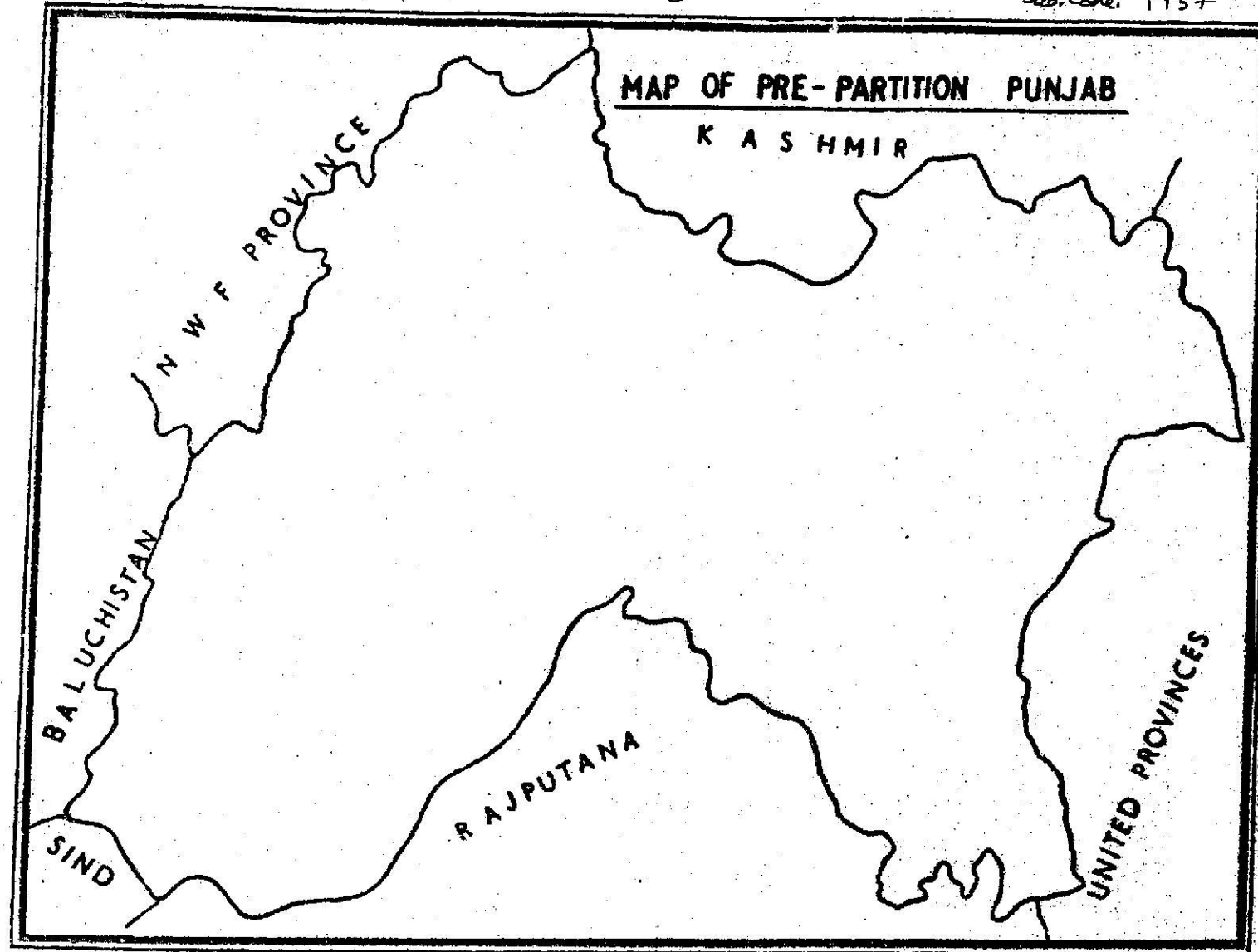
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- VII. Discuss the reasons that lead to the foundation of Guru Gobind Singh ji saint soldier. (10)

UNIT - IV

- VIII. Write a detailed note on Dal Khalsa and Rakhi system. (10)
- IX. On the outline map of Punjab, show the following places and write explanatory notes on any two:
Harappa, Sanghol, Kiratpur, Khadur Sahib, Lahore, Tarn Taran. (6+4)

X-X-X



2012
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First Semester
BBAS-102: Organization Behaviour

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- Define organizational behaviour?
 - Discuss the models of individual behaviour in brief.
 - What is MBTI? Explain.
 - What is understood by the term cohesiveness?
 - State the components of organizational culture.
 - Mr. X is an employee in ABC Ltd. Co. He gets along well with his co-workers and is quite popular. He has been working at the same position for past 7 years. He is not concerned that he is not promoted. He is quite satisfied with his job, pay package and working environment. He strictly follows his nine to five routine. After his office hours he pursues his hobbies which of the needs in Maslow's need hierarchy theory seems to be most important to Mr. X. (4x5)

Section – B

- Discuss the various models of organizational behaviour in detail. (15)
- How can perception be improved? Discuss. (15)
- Explain the different theories of personality. (15)
- Discuss the dimensions of emotional intelligence in detail. (15)

Section – C

- How can resistance to change be overcome? Discuss. (15)
- What is stress? What are its consequences? (15)

P.T.O.

(2)

VIII. What is conflict? How can it be resolved? (15)

IX. Explain the foundations of employee motivation. (15)

X-X-X

2012
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BBAS-103: Fundamentals of Information Technology

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- Define Operating System and its types.
 - Difference between RAM and ROM.
 - State and explain HTTP Protocol.
 - What is Slide sorter view?
 - Define Header and Footers. How we can change margin in word document.
 - Define World Wide Web. (4x5)

Section - B

- II. Explain various types of input and output devices. (15)
- III. Discuss types of memory in details and also difference between primary and secondary memory. (15)
- IV. Explain in details formatting the paragraphs. Difference between double spacing and single spacing. (15)
- V. Explain the main features of PowerPoint and its uses in business environment. (15)

Section - C

- VI. Define Search Engines and how to perform searches? Also how to evaluate websites? (15)

P.T.O.

(2)

- VII. Discuss the internet standards-Audio and video standards. Also discuss Web Services and Service Oriented Architecture (SOA). (15)
- VIII. What is Spreadsheet? Explain the main features of a spread sheet package. (15)
- IX. Difference between Intranet and Extranet. Also discuss future of Internet infrastructure. (15)

x-x-x

2012
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First Semester
BBAS-104: Management Concept and Practices

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- a) Management as an Art.
 - b) Explain system approach.
 - c) Span of control.
 - d) McGregor's Theory X and Theory Y.
 - e) Free rein style leader.
 - f) Knowledge Management? (4x5)

Section – B

- II. What is Management? What are its functions? (15)
- III. What is MBO? Discuss its benefits and limitations. (15)
- IV. What are the courses of conflict between line and staff? How can these conflicts be resolved? (15)
- V. How can delegation be made effective? Point out the difficulties faced in this process. (15)

Section – C

- VI. Discuss financial and non-financial motivators. (15)
- VII. What do you mean by controlling? What are the Pre-requisite of a good control system? (15)
- VIII. Explain main theories of leadership. (15)
- IX. Discuss the advantages and problems of learning organizations. (15)

x-x-x