

2012
B.Com.-1st Semester
BCM-101-A: Punjabi

Time allowed: 3 Hours

Max. Marks: 45

ਨੋਟ:- ਸਾਰੇ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹਨ। ਇੱਕ ਪ੍ਰਸ਼ਨ ਦੇ ਸਾਰੇ ਭਾਗ ਇੱਕੋ ਜਗ੍ਹਾ ਲਿਖੇ ਜਾਣ। ਲਿਖਾਈ ਸੁੱਧ ਅਤੇ ਸਾਫ਼ ਸਪੱਸ਼ਟ ਹੋਣੀ ਚਾਹੀਦੀ ਹੈ।

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1. (ੳ) ਸੂਰਜ ਗੋਡੇ ਗੋਡੇ ਕਾਂਡ ਦਾ ਸਾਰ ਲਿਖੋ।
ਜਾਂ
ਟੋਟਾ ਕੁ ਧੁੱਪ ਕਾਂਡ ਦਾ ਸਾਰ ਲਿਖੋ। (6)
(ਅ) ਨਵੇਂ ਲੋਕ ਨਵੇਂ ਕਜੀਏ ਕਾਂਡ ਦਾ ਸਾਰ ਲਿਖੋ।
ਜਾਂ
ਟੁੱਟੀ ਭੱਜੀ ਨੱਕਰੀ ਕਾਂਡ ਦਾ ਸਾਰ ਲਿਖੋ। (6)
2. ਗਲੀਏ ਚਿੱਕੜ ਦੂਰਿ ਘਰ ਪੁਸਤਕ ਦੇ ਆਧਾਰ ਤੇ ਹੇਠ ਲਿਖੇ ਪ੍ਰਸ਼ਨਾਂ ਵਿੱਚੋਂ ਚਾਰ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉਤਰ ਦਿਉ:-
(ੳ) ਲੇਖਕ ਦੀ ਵੱਡੀ ਭੈਣ ਬਸੰਤ ਗੁਮ ਸੁਮ ਕਿਉਂ ਸੀ?
(ਅ) ਲਾਹੌਰ ਨਾਲ ਪੰਜਾਬੀਆਂ ਦੀ ਭਾਵੁਕ ਸਾਂਝ ਕਿਵੇਂ ਜੁੜੀ ਹੋਈ ਸੀ?
(ੲ) ਲੇਖਕ ਦੀ ਭਾਬੀ ਨੇ ਆਪਣੀਆਂ ਝਾਂਜਰਾਂ ਕਿਉਂ ਵੇਚ ਦਿੱਤੀਆਂ ਸਨ?
(ਸ) ਪ੍ਰਾਈਵੇਟ ਕੰਪਨੀਆਂ ਪਬਲੀਸਿਟੀ ਲਈ ਕੀ ਕੀ ਤਰੀਕੇ ਅਪਣਾਉਂਦੀਆਂ ਸਨ?
(ਹ) ਰੇਲ ਗੱਡੀ ਵਿੱਚ ਲੇਖਕ ਦੇ ਬਿਨਾਂ ਟਿਕਟ ਫੜੇ ਜਾਣ ਦੀ ਘਟਨਾ ਬਿਆਨ ਕਰੋ?
(ਕ) ਲੇਖਕ ਰਾਵਲਪਿੰਡੀ ਪਹੁੰਚੇ ਮਹਾਤਮਾਂ ਗਾਂਧੀ ਨੂੰ ਕਿਉਂ ਨਹੀਂ ਪਸੰਦ ਕਰਦਾ? (4×2)
3. ਕਿਸੇ ਇੱਕ ਵਿਸ਼ੇ ਤੇ ਲੇਖ ਲਿਖੋ:-
(ੳ) ਆਨਲਾਈਨ ਪ੍ਰੀਖਿਆ ਪ੍ਰਣਾਲੀ
(ਅ) ਗੁਰੂ ਗੋਬਿੰਦ ਸਿੰਘ
(ੲ) ਪੰਜਾਬ ਦੇ ਮੇਲੇ
(ਸ) ਵਿਦਿਆਰਥੀ ਤੇ ਫੈਸ਼ਨ (10)

P.T.O.

(2)

4. ਹੇਠ ਲਿਖੇ ਇਸ਼ਤਿਹਾਰ ਦਾ ਪੰਜਾਬੀ ਵਿਚ ਅਨੁਵਾਦ ਕਰੋ:-
Earn extra income, work from home without disturbing your present occupation, international MNC expanding, Call for more details on Mob. 98888-00321 (5)
5. ਹੇਠ ਲਿਖੇ ਸ਼ਬਦਾਂ ਵਿੱਚੋਂ ਪੰਜ ਦੇ ਸ਼ਬਦ ਜੋੜ ਸੁੱਧ ਕਰਕੇ ਲਿਖੋ:-
ਧੋਭੀ, ਬਸਤੂ, ਬੱਛਾ, ਰੋਨਕ, ਕੋਲੀ, ਬਕੀਲ (5)
6. ਹੇਠ ਲਿਖੇ ਸ਼ਬਦਾਂ ਵਿੱਚੋਂ ਪੰਜ ਦੇ ਪੰਜਾਬੀ ਰੂਪ ਲਿਖੋ:-
Arbitration, Bankrupt, Capital formation, Double Entry, Excise duty, Fine paper, Glut, Holding company. (5)

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2012
Bachelor of Commerce
First Semester
BCM-101B: History and Culture of Punjab
(From the Earliest Times to 1849)
(Common with BCA 3rd Semester)

Time allowed: 3 Hours

Max. Marks: 45

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Answer any five of the following in about 25-30 words each:-
- Name the four sites in Punjab related with Harappan culture.
 - Name two women scholars of Vedic age.
 - What do you know about four noble truths of Buddhism?
 - Write two merits and two demerits of caste system.
 - Name the famous Chinese traveler who visited India during Gupta Period.
 - Name two sects that were popular in Punjab.
 - Define "Manji" and "Masand".
 - Who was Chandu Shah?
 - What was Dal Khalsa?
 - Name the Prime Minister of Maharaja Ranjit Singh. (5x1)

UNIT – I

- II. Write the main features of the town planning of the Harappan people. (10)
- III. Discuss social and religious life of the Vedic people. (10)

UNIT – II

- IV. Write a note on the social life of the people of Punjab under the Gupta rulers. (10)
- V. Discuss main features of Bhakti movement. (10)

UNIT – III

- VI. Write a note on the teaching of Guru Nanak Dev. (10)
- VII. What was the significance of the creation of Khalsa by Guru Gobind Singh? (10)

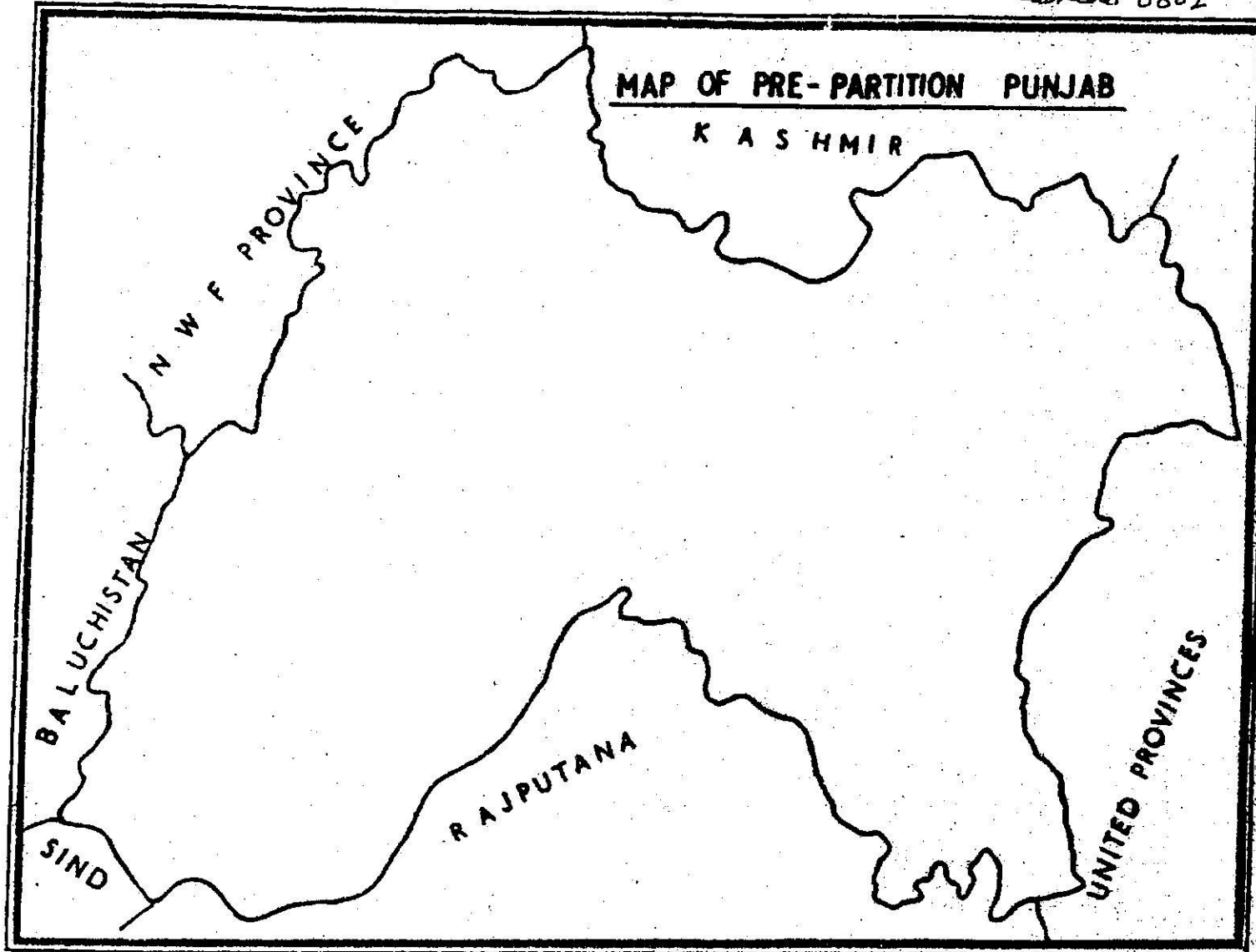
P.T.O.

(2)

UNIT – IV

- VIII. Write a note on the origin and growth of Sikh Misls in Punjab. (10)
- IX. On the outline map of Punjab, mark the following places and write explanatory notes on any two:
Ropar, Lahore, Amritsar, Sanghal, Machhiwara, Anandpur Sahib. (6+4)

x-x-x



2012
Bachelor of Commerce
First Semester
BCM-102: English and Business Communication Skills

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt all the parts of a question together.

x-x-x

Section – A

- I. Answer any three questions in 100 - 120 words each:-
- Explain the title of the story 'The Model Millionaire'? Describe how does the whole story revolve around this basic theme?
 - Discuss the character sketch of Della in chapter 'The Gift of Magi'
 - Why is Vikramaditya known as the greatest judge in India?
 - What was Suzanne's worry and anxiety with regard to her birthday and what gift she desire? 'Fur'
 - What did Lomov and Natalia fight about and what made them finally willing to marry? (A Marriage Proposal). (3x4)
- II. Answer to any one of the following in 300 - 350 words each:-
- The two women in the story are a study in contrast. How do they differ from each other? (Fur).
 - Draw in your own words, a character sketch of Hughie Erskin in story 'The Model Millionaire'. (10)
- III. Read the given passage carefully and answer the questions at end:-
- Gratitude is our tribute of appreciation to the entire existence. This authentic feeling springs from a deep realization that our whole life depends on the kindness of others. These "others" could be our parents, our teachers, our friends, including a host of anonymous workers that make our daily life possible. From dawn to dusk, everything we do or experience is the result of the efforts of countless people, Gratitude is a close companion of both integrity and humility.

P.T.O.

(2)

Gratitude without integrity is simply insincere flattery. It also requires humility to recognize the contribution of others. Gratitude originates from the heart and then opens our eyes to experience the richness and beauty of the nature. In our interpersonal relations, we should learn to express sincere gratitude towards other as feeling gratitude without expressing is like wrapping a present but not giving it to the other person. Our whole life depends upon the kindness and contribution of others. These could be our parents, teachers, friends and family members and other people who make our daily living possible. Almost everything we notices depends upon the anonymous efforts of different people and object of existence. All the privileged things of life we enjoy are result of countless efforts of different objects or persons in the environment. In fact the whole existence participated or collaborated. Gratitude contributes towards happiness and contentment in life. Therefore positive psychologists have found that the regular practice of gratitude is "happiness boosters". Grateful people are happier, less depressed, less stressed and more satisfied with their lives and interpersonal relationships. Gratitude promotes a positive cycle of reciprocal kindness among people. This improves the level of happiness and enhances the quality of life.

Questions:-

- a) What is gratitude?
- b) Why should we express gratitude?
- c) What is the role of gratitude in contributing to happiness.
- d) Give the meaning of (a) Gratitude (b) Humility (c) Integrity (d) Privileged
- e) What is 'happiness boosters'? (12)

IV. Match the words in Column - A with their meanings in Column - B.

Column - A

- a) Perplexing
- b) Frolicsome
- c) Prudence
- d) Ardent
- e) Wriggle
- f) Cobbled

Column - B

- Mended
- Twist
- Eager
- Wisdom
- Confusing
- Playful

(6)

(3)

Section - B

- V. Write a letter to a firm asking compensation for damages due to unsatisfactorily packing of goods supplied, resulting in damage / loss.

OR

Draft a letter as Managing Director to your esteemed customers explaining the hardship faced by your company during lockdown. (10)

- VI. Draft any four of the following:-

- a) Draft a Memo from Bank Manager to an employee for misbehaving with valued customers.
- b) Draft a Public Notice regarding free vaccination camp in your city.
- c) Draft a Tender Notice for the purchase of various stationery items in your college.
- d) Prepare an Auction Notice for auction of various residential flats in your city
- e) Draft a Advertisement for newly launched e-four (electric) wheeler by your company.

(5x4)

- VII. Attempt any two of the following:-

- a) Grapevine communication
- b) Objectives of communication
- c) Methods to overcome barriers to communication

(2x5)

2012
Bachelor of Commerce
First Semester
BCM-103: Interdisciplinary Psychology for Managers

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- Component of attitude.
 - Explain Barriers to Perceptual Accuracy.
 - Explain Big Five Personality Traits.
 - McGregor Theory X and Theory Y.
 - Define Transaction Analysis.
 - Define Eutress. (4x5)

Section – B

- II. Define organizational behaviour. Explain various challenges and opportunities for organizational behaviour. (15)
- III. Explain in detail the various factors affecting individual behaviour. (15)
- IV. Explain in detail the determinants of personality. (15)
- V. Explain various theories of attitude formation. (15)

Section – C

- VI. What do you understand by motivation? Explain in detail different tools of motivation. (15)
- VII. What do you understand by leadership? Explain different styles of leadership. (15)

P.T.O.

(2)

VIII. Define stress. What are the different causes of stress? Explain in brief that how stress can be managed? (15)

IX. Explain organizational conflicts. Discuss the reasons that lead to organizational conflicts. (15)

X-X-X